

Deputy Lord Mayor, Councillor Snape - MoN - Expressions Media - Vaulting Ambitions

Tuesday, 22 October 2024
Council

Council Member
Councillor Keiran Snape

Public

Contact Officer:
Iliia Houridis, Director City Shaping

MOTION ON NOTICE

Councillor Keiran Snape will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:

'That Council,

1. Note the success of Expressions Media in helping artists develop business and economic skills and opportunities in the City of Adelaide, through the cultural entrepreneur's incubator program 'Vaulting Ambitions', which has empowered over 70 creatives to run successful arts businesses and realise economic opportunities, in the City of Adelaide.
2. Supports Expressions Media through \$40,000 in grant funding through quarterly budget reviews or by supporting their application to the City of Adelaide's 2024/25 Arts and Cultural Strategic Grants Program and the Adelaide Economic Development Agency's Strategic Partnerships Program.'

ADMINISTRATION COMMENT

1. Expressions Media received \$120,000 in City of Adelaide funding over three years to deliver 'Vaulting Ambitions'.
 - 1.1. \$40,000 (2020/21) – Vaulting Ambitions (Open Call - one of two applicants)
 - 1.2. \$40,000 (2021/22) – Vaulting Ambitions (Direct Invitation - proposal submitted)
 - 1.3. \$40,000 (2022/23) – Vaulting Ambitions (Direct Invitation - proposal submitted).
2. Council adopted its Strategic Plan 2024–2028 in December 2023 and endorsed a draft Funding Programs Policy for community consultation on 13 February 2024.
3. The 2023/24 Cultural Strategic Partnerships program opened on 5 March 2024 and Expressions Media did not apply in that round.
4. There is no proposal included as part of the motion, to be able to assess the outcomes proposed and their alignment with the outcomes sought through the City of Adelaide's Strategic Plan.
5. The 2024/25 Business Plan and Budget adopted by Council did not include funding for the Cultural Strategic Partnerships program (\$291,000 in 2023/24).
6. Assuming the request in the motion aligns with previous funding requests, Expressions Media could apply for an AEDA Strategic Partnership Grant which opened on Monday 21 October 2024 and be assessed against all applications.

7. Should Council resolve to support the proposed motion, it is recommended that this request for \$40,000 in grant funding be referred for prioritisation as part of the next quarterly budget review process or for consideration through the 2025/26 Annual Business Plan and Budget process.

7.1. To ensure integrity in the allocation of funds, Administration would recommend that proposals of this nature are assessed against the Council's strategic objectives and therefore a formal proposal with clear outcomes and deliverables to assist in prioritisation should also be sought, noting in the absence of such information Council would be exercising its discretion to support this request for a direct partnership outside of an open and competitive grant round or similar assessment process.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	Not applicable
External consultant advice	Not applicable
Legal advice / litigation (eg contract breach)	Not applicable
Impacts on existing projects	Not applicable
Budget reallocation	Minimum \$40,000 for targeted funding for Expressions Media to deliver the Vaulting Ambitions program in 2024/25.
Capital investment	Not applicable
Staff time in preparing the workshop / report requested in the motion	Not applicable
Other	Not applicable
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 4 hours.

- END OF REPORT -